Project Management Institute

POWERING THE PROJECT ECONOMY

Tony Appleby

Chair, PMI Board of Directors

PMI is aspiring to be the place to go for all things project management - globally….

One of the largest professional associations in the world

- >1.5 million gross certifications globally, with members in 208 countries
- Over 300 chartered chapters, with more than 301,000 chapter-associated memberships

Global standards and credentials

- 23 standards and practice guides for project management created by working professionals
- Certifications recognized and valued worldwide

Training, accreditations and certifications

Research, Publications, Digital Content

- Excellence in project management
- Global Awards for best practices
- Case studies
- Future trends, point of view

601,434	Members
1,650,235	Certifications
208	Countries & Territories
302+	Chapters
12,000	Volunteers
100+	Global orgs
A Single Purpose	

PMI – Expanding Tools and Frameworks

Digital Encyclopedia of Project Management for All Levels and Seniorities

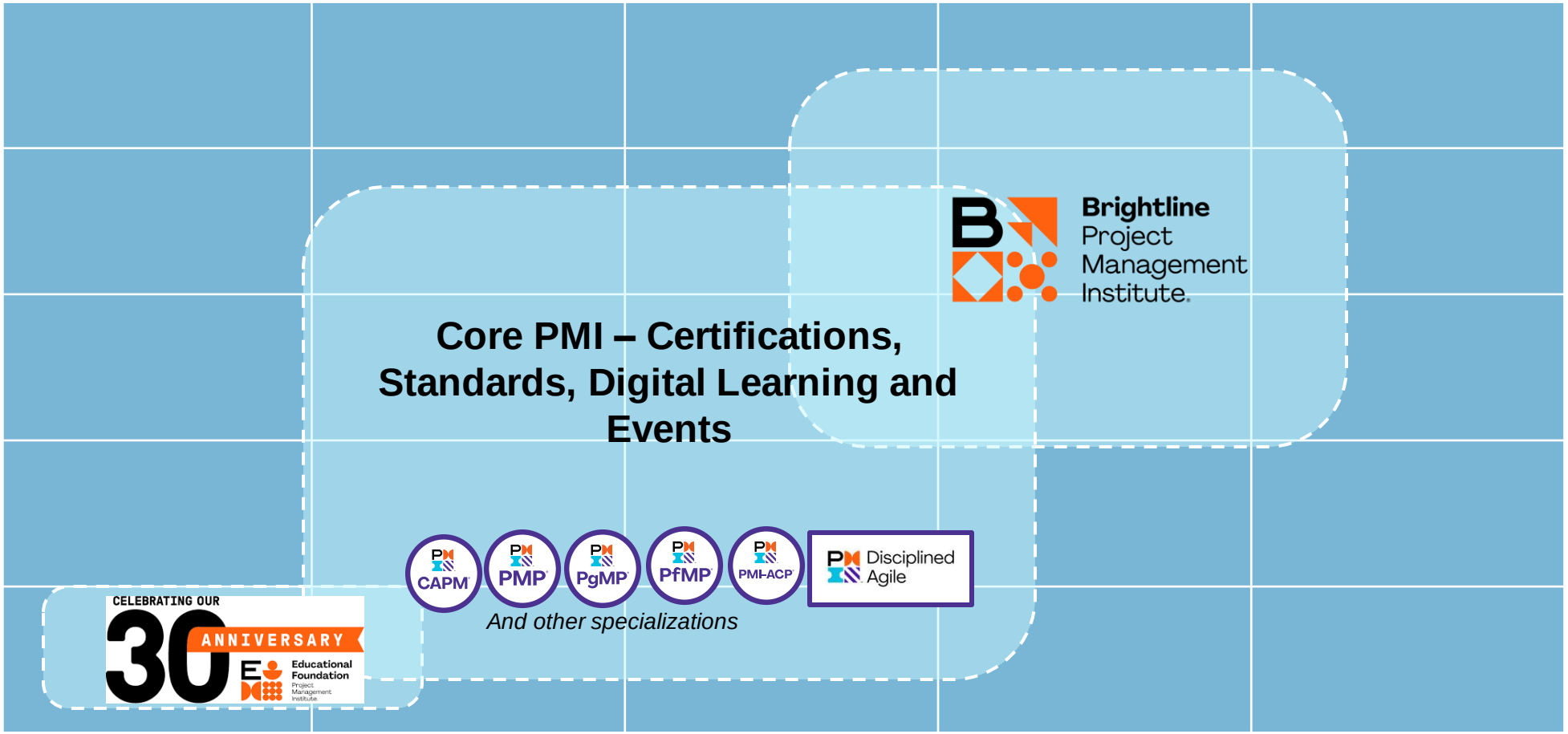
LEVEL
of responsibility

Managing an entire transformation programme

Managing a single change initiative

Senior member of change team

Junior member of change team



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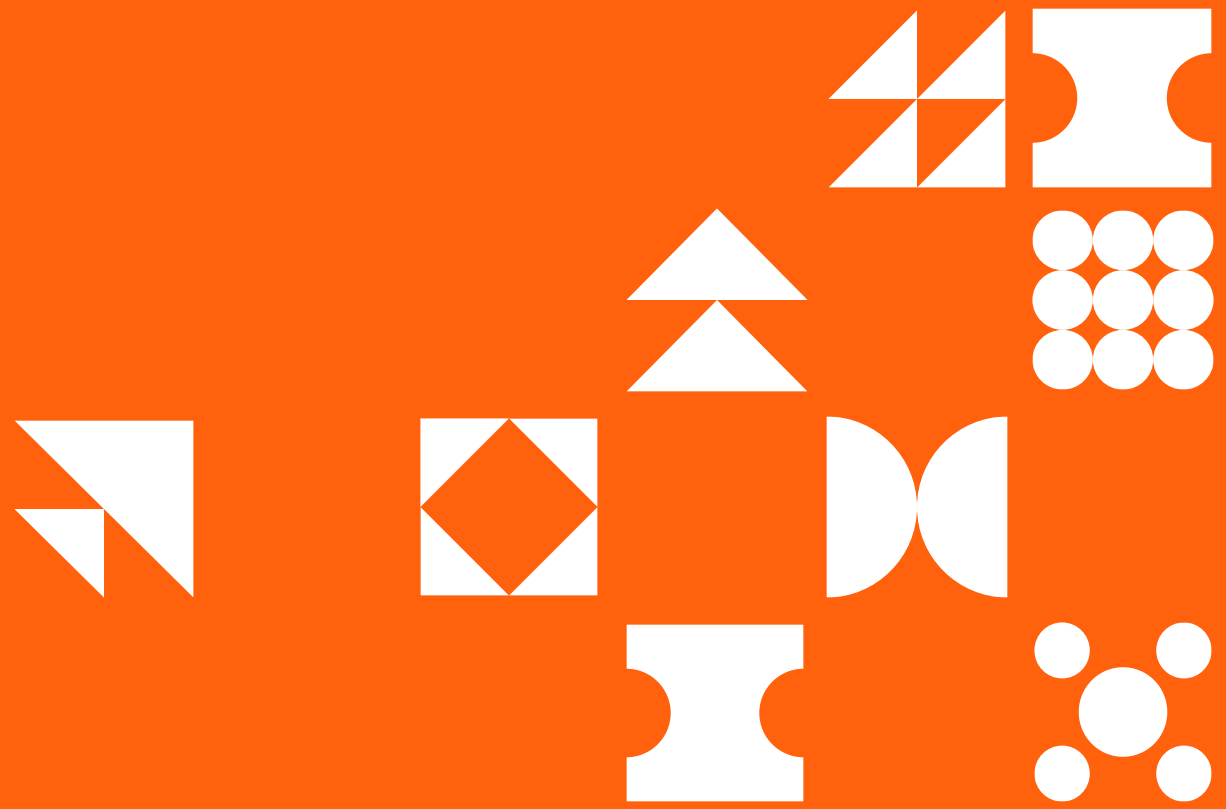
Child	New	Professional	Leader	Mentor
5 Years Old	20 Years Old	40 Years Old	60 Years Old	75 Years Old

Creating a Diverse, Modular Portfolio across all “ways of working”

WORK HAS CHANGED.
SO MUST THE WAY
THE WORLD THINKS
ABOUT PROJECTS.

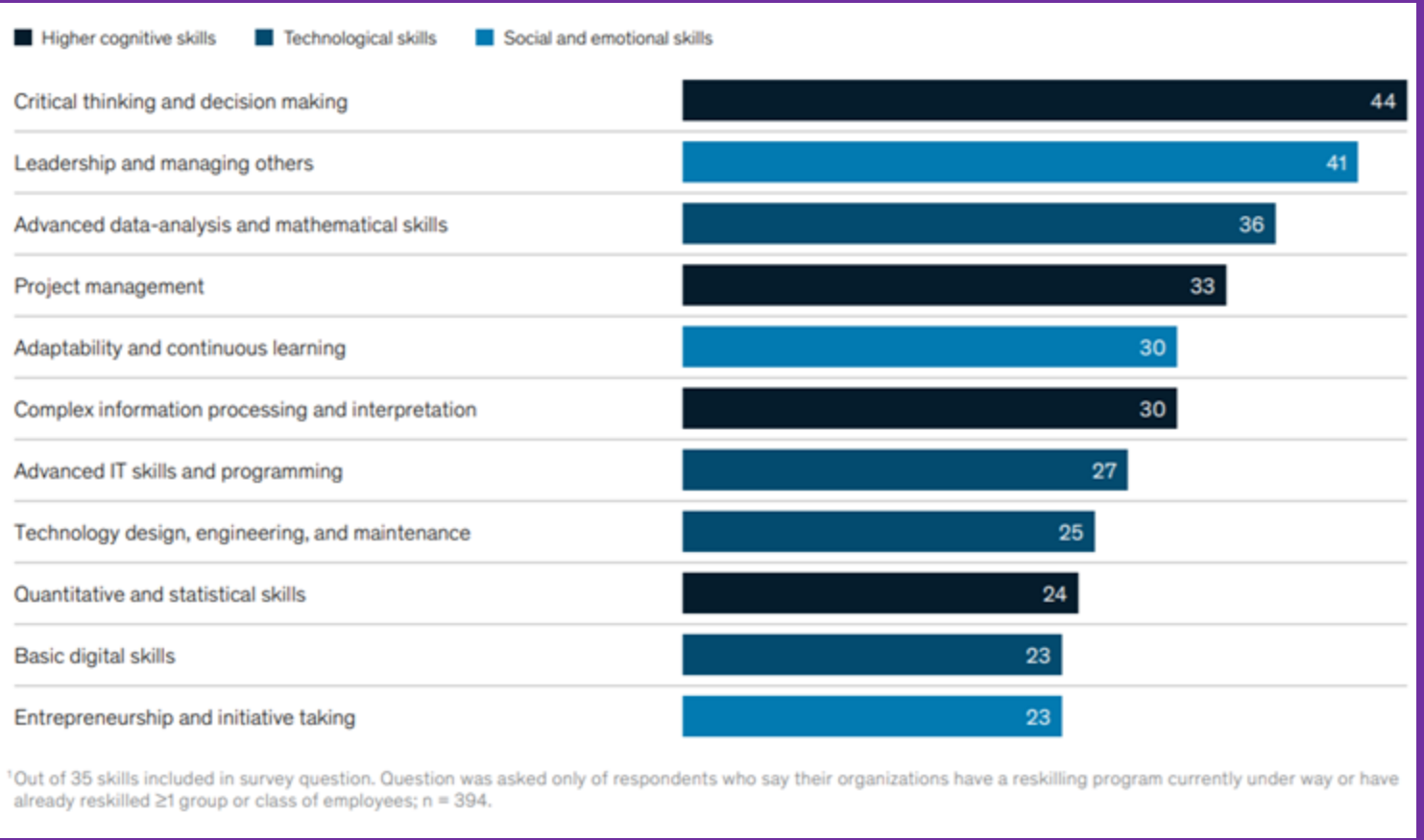


POWERING
THE PROJECT ECONOMY™

Strengthening society
by enabling organizations
and empowering people
to make ideas a reality.

Upskilling Project Management

Skills prioritized to address through reskilling. % of respondents[1]



[1]Out of 35 skills included in survey question. Question was asked only of respondents who say their organizations have a reskilling program currently under way or have already reskilled ≥1 group or class of employees; n = 394.

79% of executives agree the future of work will be based more on specific projects than roles.

ACCENTURE TECHNOLOGY

Across industries, organizations that embrace, nurture and cultivate enduring human capabilities through their workforce will likely have a strategic advantage.

DELOITTE

Project management is a higher cognitive skill likely to rise in importance.

MCKINSEY

Project managers of the future will not be mere executors of project management approaches.

Luca Giraudo, PMP

THE GOLDEN GATE BRIDGE
At one point, the Golden Gate Bridge was an idea, a vision to give people the freedom to travel between San Francisco and Marin County. Until chief engineer and project leader Joseph Strauss decided to make it reality.
INNOVATION
Until 1964, the Golden Gate Bridge had the longest suspension bridge main span in the world, at 4,200 feet.
Make
Reality
OUTCOMES
1.7 miles of steel. 110,000 people per day. 1 blueprint turned bridge, thanks to a visionary engineer and a project team committed to making reality.
DETERMINATION
Aesthetics was the main reason Joseph's design was first rejected. But he didn't take no for an answer. With greater attention to detail and new ideas for lighting, he submitted his bridge construction plan again.
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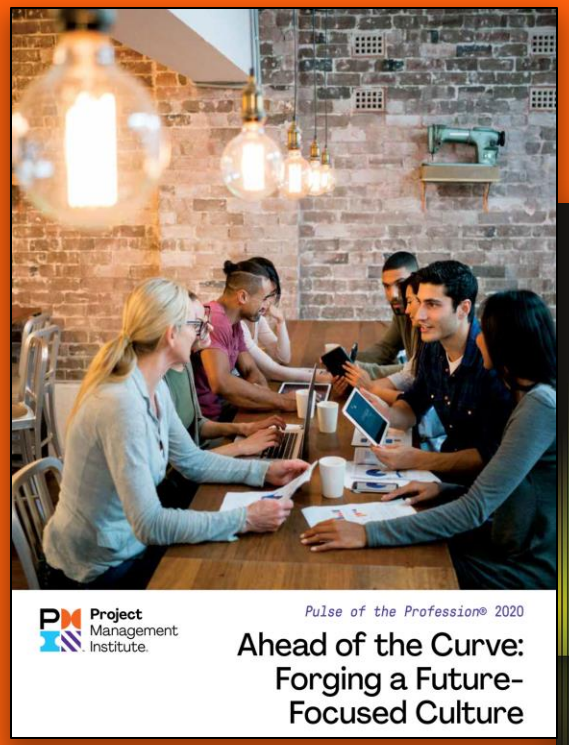
Powering The Project Economy™

FUTURE 50

"Today's project managers have to learn on the fly, and balance agility with quality."

- Kamil Mroz

  UCB, Belgium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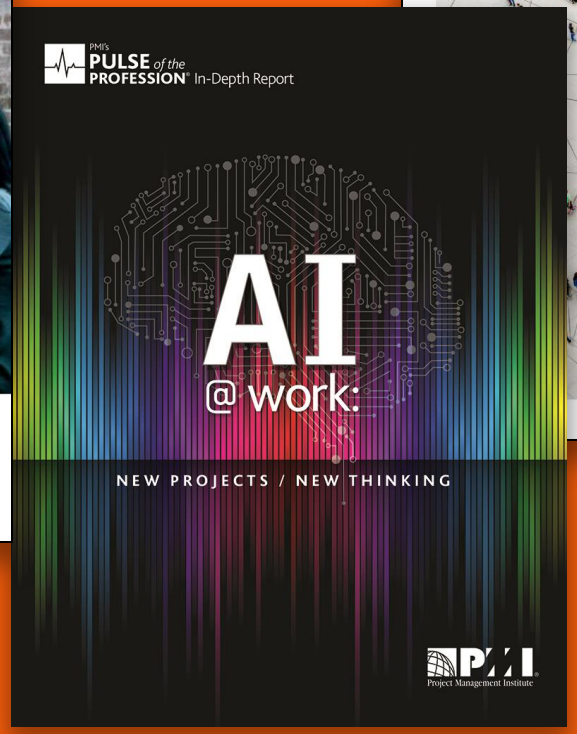
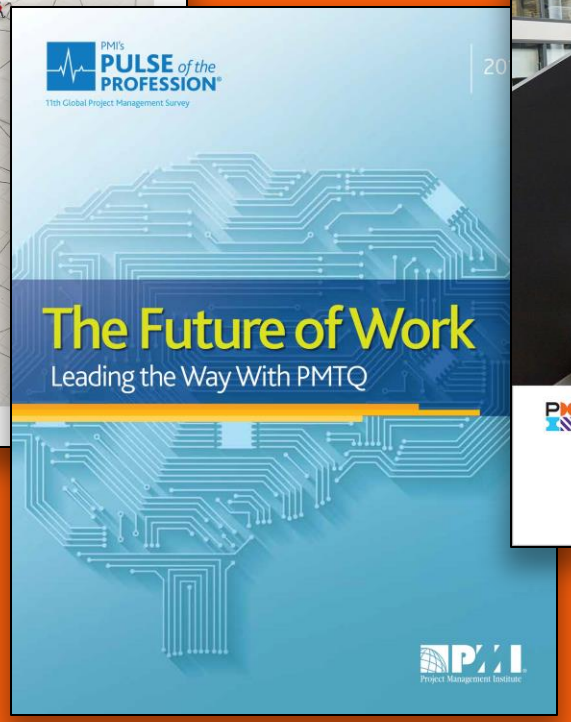
Pulse of the Profession® 2020
Ahead of the Curve: Forging a Future-Focused Culture


PMI's PULSE of the PROFESSION® In-Depth Report
AI @ work:
NEW PROJECTS / NEW THINKING
Project Management Institute

PMI 2020 Signposts Report
Project Management Institute.
6 global business trends driving The Project Economy and what they mean for project leaders


PMI's PULSE of the PROFESSION®
11th Global Project Management Survey
The Future of Work
Leading the Way With PMTQ
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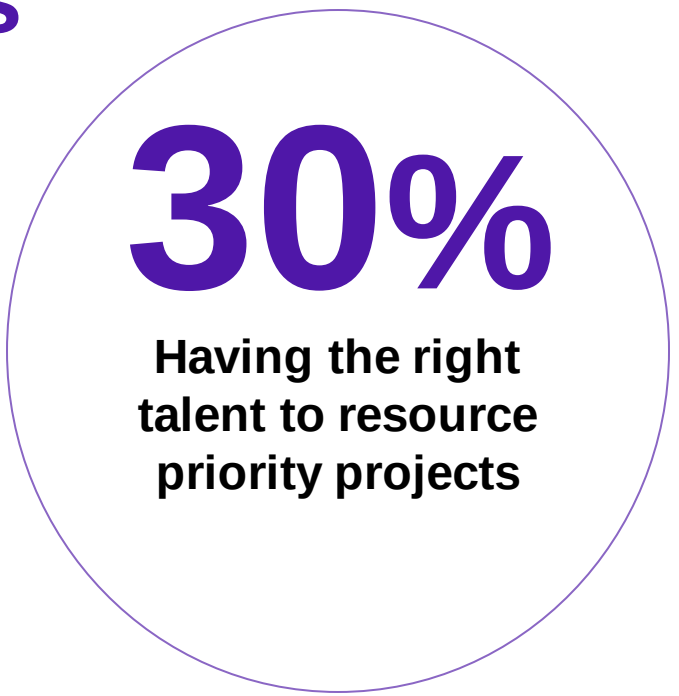
Pulse of the Profession® In-Depth Report
Tomorrow's Teams Today
The Future of Teaming: Creative, Collaborative and Agile

Waste Not

11.4% of investment is wasted due to poor project performance.

13.1% of investment in Europe region is wasted due to poor project performance.

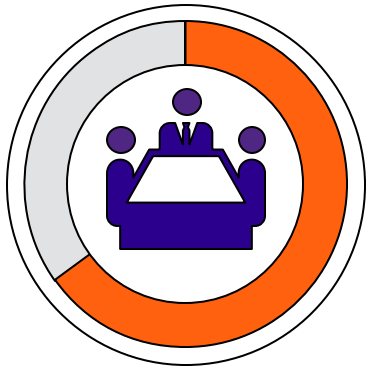
Top Project Delivery Challenges



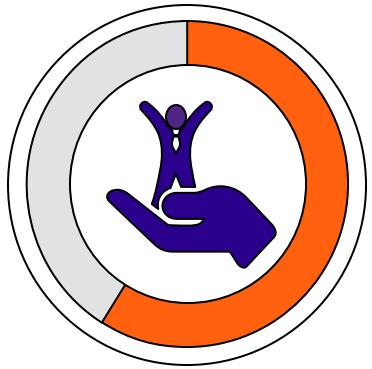
In-Demand Skills

Organizations are placing a high priority on the following aspects of talent development in support of successful projects

68%
Technical Skills



65%
Leadership Skills



59%
Customer Centricity

58%
Business Skills

50%
Digital Skills

The Future Starts Now

The 2020 Pulse shows leading-edge organizations are adopting these **three tenets**:

1. Cultivate Digital Fluency & Agility Across the Enterprise

Agility Competencies

What are the practices most indicative of organizational agility?

Quick response to strategic opportunities

Shorter decision/ production/review cycles

Elimination of organization silos

Integrating new business capabilities

Focus on change management

Integrating voice of the customer

Use of iterative project management practices

Project task simplification

Interdisciplinary project teams

Focus on risk management

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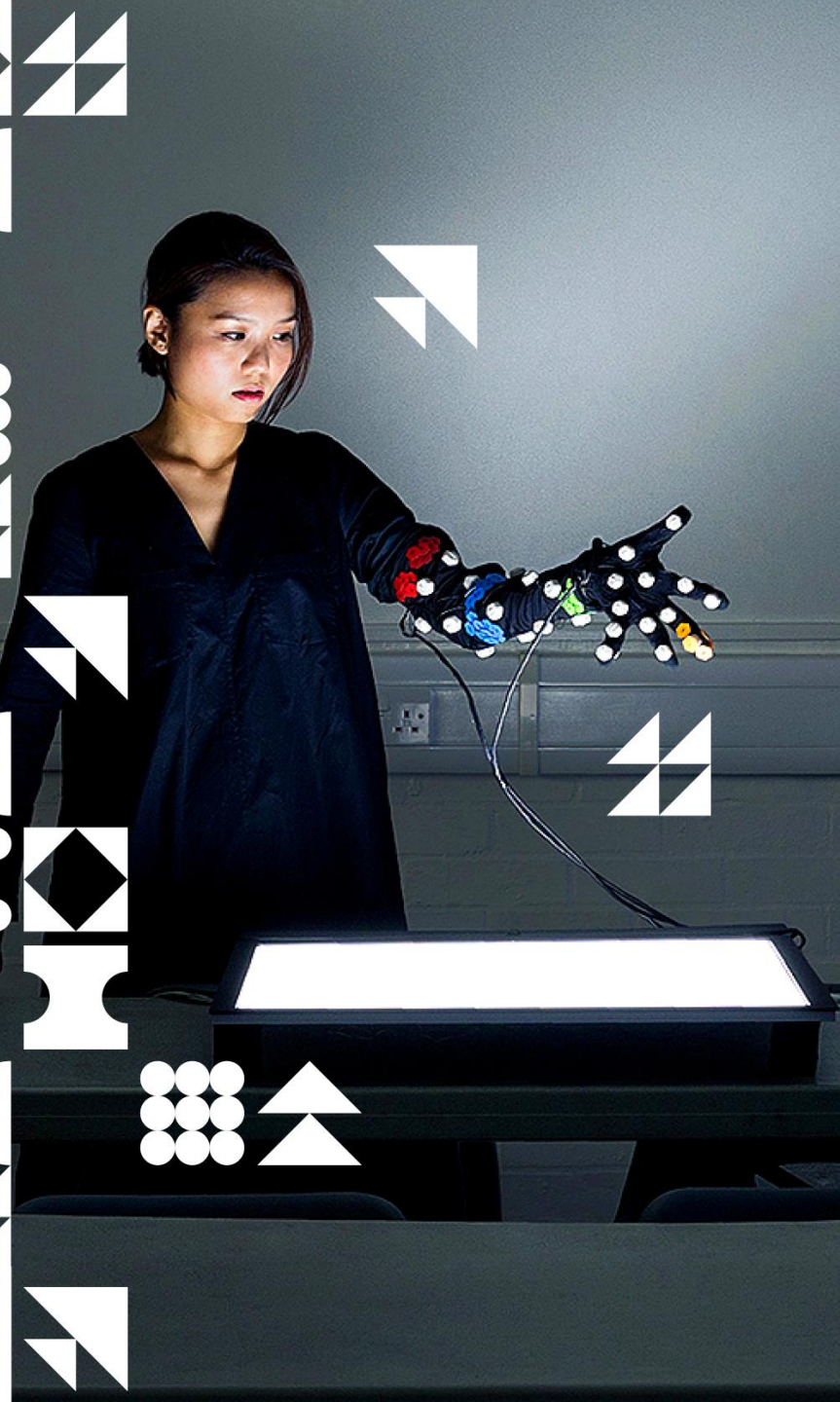
Agile Reimagined

Look beyond prescriptive frameworks.
Learn how to choose the right Agile solution
for your situation with Disciplined Agile®



2. Invest in People

Culture - the Backbone of Resilient Organizations

Talent Can Take Their Skills Anywhere

To emerge stronger from the COVID-19 crisis, companies should start reskilling their workforces now

May 7, 2020 | Article

By Sapana Agrawal, Aaron De Smet, Sébastien Lacroix, and Angelika Reich

Adapting employees' skills and roles to the post-pandemic ways of working will be crucial to building operating-model resilience.

Source: 2020 McKinsey & Company

Making People a Priority

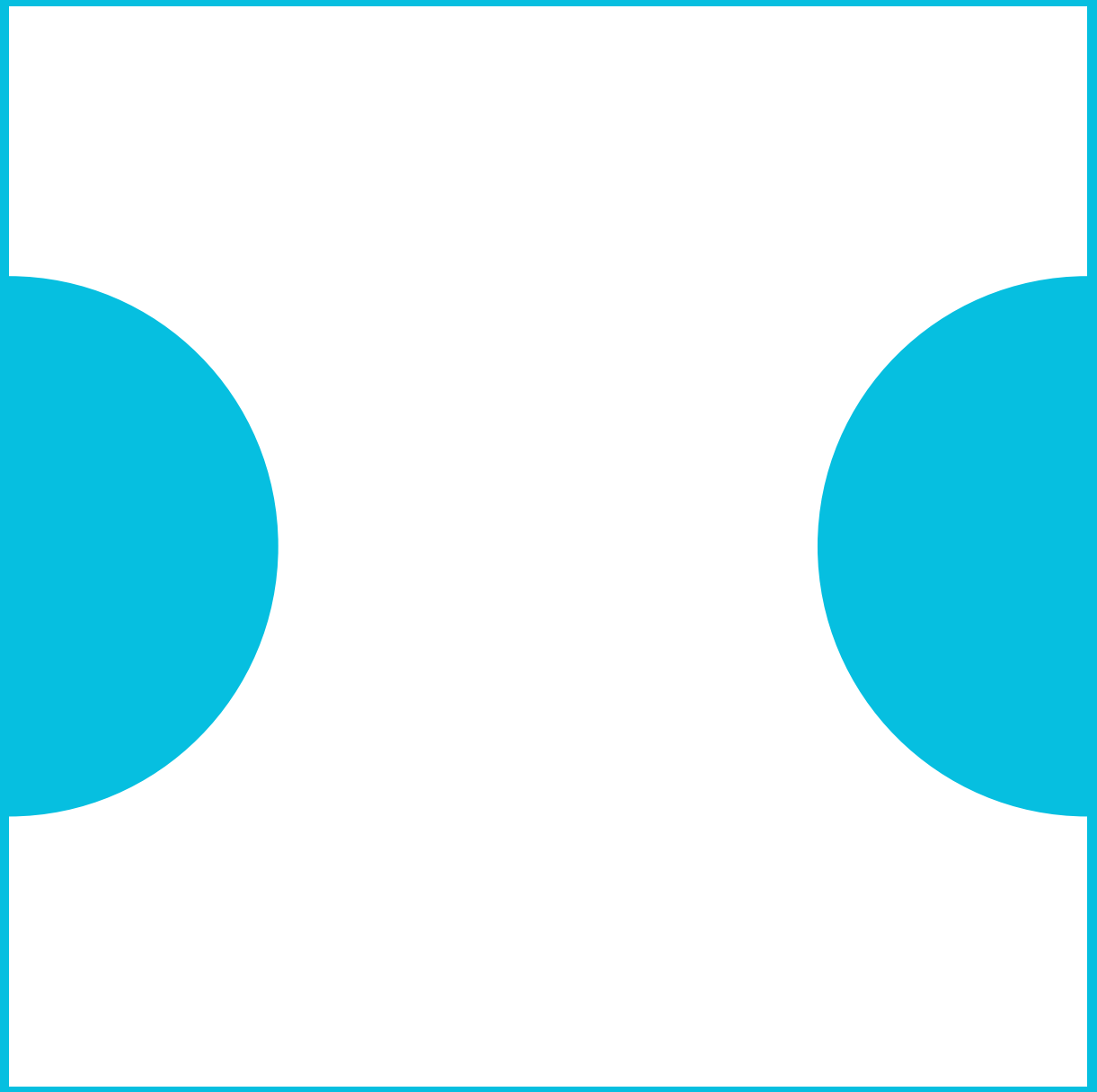
61%

of respondents said their organizations provide project management training.

47%

of organizations have a defined career path for project professionals.

3. Embrace Power Skills



Collaborative leadership

Empathy for the voice of the customer

Innovative mindset

Cultural Awareness

Lifetime Learning Mindset

Social Responsibility

Technical Proficiency

Creativity

Humility & Authenticity

Collaborative

Judgment

Mentor & Be Mentor-able

Strategic & Purposeful

Top team skills

1. Collaborative leadership
2. Empathy for the voice of the customer
3. Risk management
4. Innovative mindset
5. Methodology or framework governance

COMING SOON:
a toolkit that builds creative collaboration and problem-solving skills.

the wujec group™ | Project Management Institute

wicked problem solving™

Value Proposition:

Learn to solve any problem	Easily guide your team	Make ideas visible

It will be important for project managers to invest in their leadership skills and other people skills because those will never go away.

Priscila Duarte, PMP

Empowering people to make ideas a reality.